

## A LEGEND MADE OF ICE

In summer it is almost invisible, in winter it forms what is probably the largest ice sculpture in the world: the Olympic Bob Run St. Moritz – Celerina. Since 1904, the legendary bobsled run has been recreated every year – from 15,000 cubic meters of snow and 7,000 cubic meters of water.

Construction of the bobsleigh run commences at the end of November, with the tried and tested track building team from South Tyrol who use mainly just their hands and shovels. The result is impressive: The track is 1722 meters long and features 19 high-walled, icy curves. The track's special feature: The Olympic Bob Run is created anew every year, and yet it hardly changes. The work of the track team, mostly built by eye and hand, is worthy of the highest praise.



Consistency: Track construction today is almost the same as it was more than 100 years ago.

Since the opening of the track in 1904, the course has remained almost the same, with the only changes being due to the increasing speed of the bobsleighs. These reach speeds of up to 150 km/h.

The Olympic Bob Run is legendary not only because of its construction as a natural ice bobsled run, but also for its role as a competition venue; amongst others, the bobsled races of the 1928 and 1948 Winter Olympics were held on the track. Who won back then? This is now impressively shown by the new Walk of Fame.

More information about the unique history of the Olympic Bob Run St. Moritz – Celerina:

[www.olympia-bobrun.ch/history](http://www.olympia-bobrun.ch/history)

## ADRENALINE KICK WITH TRADITION

Since the end of the 1930s, the Olympia Bob Run has been offering guest bobsleigh rides from St. Moritz to Celerina; although at that time, guests rode in an open “Feierabend” sled.

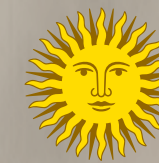
In the years since, although much has changed in the sport of bobsleighbing, the fascination has remained, and so rides in the slightly modified

four-man race bobsleighs of today continue to enjoy great popularity. See for yourself and secure your place in a bobsleigh now, or give someone a gift of thrills, an adrenaline kick, and happiness hormones:

[www.olympia-bobrun.ch/adrenalin](http://www.olympia-bobrun.ch/adrenalin)

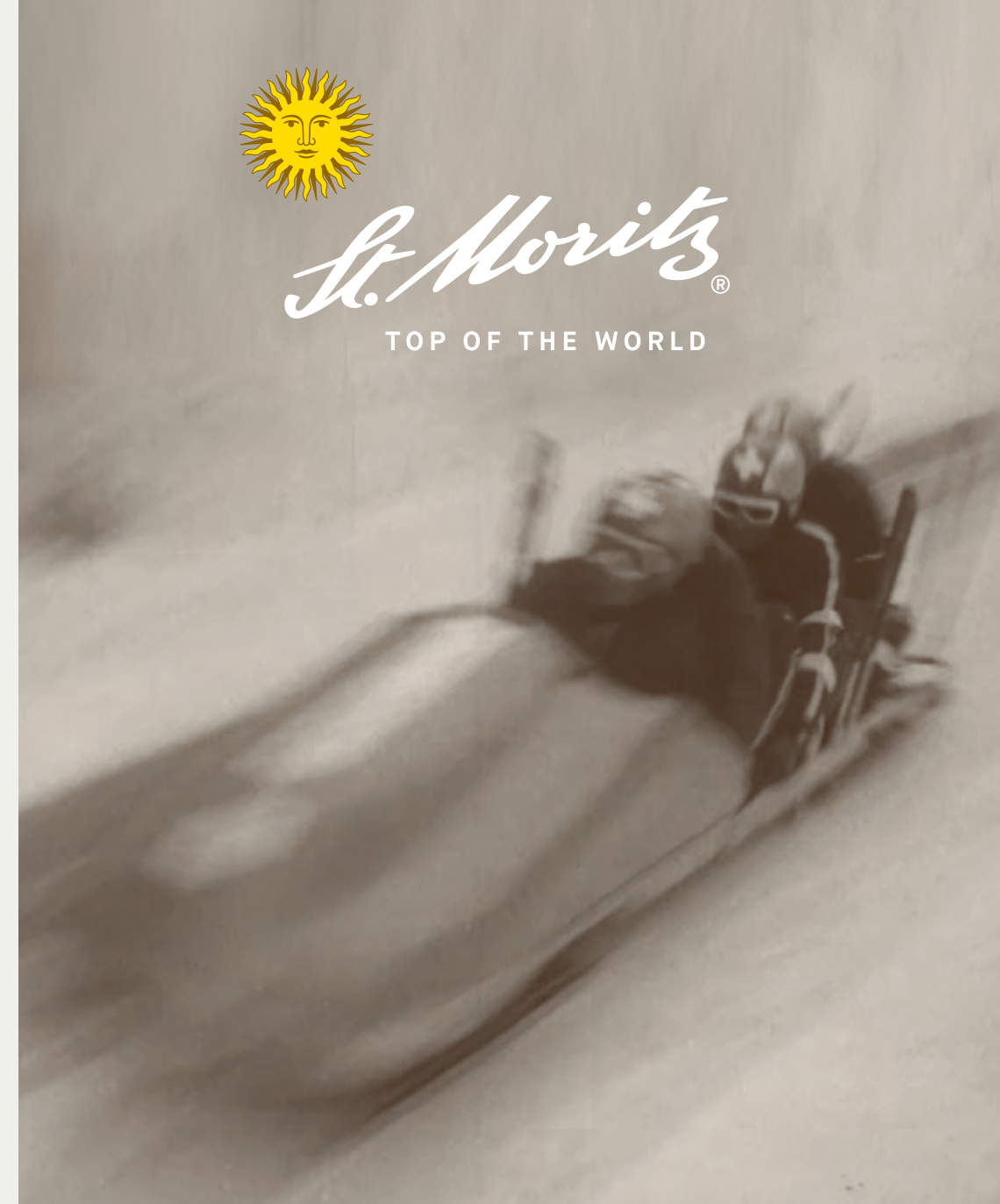


[www.stmoritz.com](http://www.stmoritz.com)



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TOP OF THE WORLD



**WALK OF FAME  
OLYMPIA BOB RUN ST. MORITZ – CELERINA**

*English*



THE WALK OF FAME

The unique natural ice bobsleigh run from St. Moritz to Celerina has become an open-air museum.

Here, where the world’s first international bobsleigh races took place in 1897, homage is paid to the fascinating sport of racing with sleds. The Walk of Fame leads from the Infopoint at the Start, and then along the side of the track of the legendary Olympic Bobrun St. Moritz – Celerina, guiding you as it goes, through the history of the sports of bobsleigh and skeleton.

What is special about the Walk of Fame is that the information and images on the large-format panels lead even deeper into the world of bobsleigh and skeleton via QR codes. For example, if you stand at the legendary Sunny Corner, you can follow the ride of the 1948 Olympic

Champions Felix Endrich and Friedrich Waller on your smartphone.

And those who want to get an overview at the Start in St. Moritz or at the Finish in Celerina can call up a detailed and rotatable 3D model of the Bob Run. This also has a zoom function.

Also featured on the Walk of Fame are profiles of outstanding bobsledding personalities such as Robin Nash and Anthony Dixon, who became world champions on the Olympic Bob Run in 1965.

To conclude and complement the Walk of Fame, many rarities and exhibits of the sports of bobsleigh and skeleton can be seen with a visit to the Bob Museum in Celerina.

Film: Start the video using the QR code, and see in action the Olympic Champions of 1948, Felix Endrich and Friedrich Waller.



Unrivalled

The oldest natural ice bobsleigh track in the world which is still in use (built in 1904)

The only natural ice bobsleigh track in the world (without artificial cooling)

A competition venue of the 1928 and 1948 Winter Olympic Games as well as the Youth Olympic Winter Games 2020

Used to date for more than twenty bobsleigh, skeleton and luge world championships

Panels

- 1 OLYMPIA BOB RUN
- 2 START
- 3 WALL CORNER
- 4 SUNNY CORNER
- 5 CONSTRUCTION
- 6 NASH-DIXON CORNER
- 7 HORSE SHOE CORNER
- 8 TELEPHONE CORNER
- 9 NAMELESS CORNER
- 10 BRIDGE CORNER
- 11 FINISH
- 12 SMBC, IBSF, FIL, CRESTA

Facts & Figures

Start — 1852 m  
Finish — 1738 m  
Lowest point — 1722 m  
Altitude Difference — 130 m  
Track Length — 1722 m  
Average Gradient — 8,1 %  
Highest Speed — 150 km/h

- 3D Viewer
- Walk of Fame
- Bob Run
- Cresta Run

The Bob Run in 3 D

